



The Progression

VOLUME 3 NUMBER 5

SEPTEMBER 2004

30% increase in 2004!



Canadian Progress Club-Halifax Scores a Hole-in-One with 9th Annual Pro-Am Charity Golf Tournament!

The Lawtons/CPC-Halifax 9th Annual Pro-Am Charity Golf Tournament was held on August 18th this year at Brightwood Golf Course in downtown Dartmouth, NS. The tournament is a partnered event with Lawtons Drugs who provide CPC-H the contacts within the pharmaceutical community, which make up our 36 team playing field. Once again we had a sold-out field of

144 golfers and 36 pros, all of whom enjoyed an amazing day with activities on each and every hole. All five par 3s had Hole-In-One prizes for the amateurs, including 2 Puerto Rico golf vacations, \$10,000 cash, and a 2005 Saab 9-2X. Refreshments were available on a number of holes as well, including amazing wraps and sandwiches, desserts, margaritas, Keiths product, and a

BBQ. Raffle tickets were sold on course and contests included longest drive, closest to the line/target contests, and beat the pro which made for a challenging and fun round of golf. The day ended with an Awards Dinner at the Casino Nova Scotia Hotel where prizes were awarded for each team based on scores and performance on the various on-course contests. A small silent auction of six items was also held during the night.

Our profits this year hit an all time record high. In 2003 the tournament cleared \$46,000 for

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From the Editor's Desk

Editor, The Progression Director of Communication Sharon Ward

What a year this has been.

Your National Board has been working hard on your behalf all year, and it's my pleasure to let you know what has been accomplished.

The brochures developed by Director of Public Affairs **Karen Cooke** have been distributed to club presidents and the table top displays were made available by request.

Director of Education **Brenda Mahoney** revamped the New Officers Seminar into The Business of Progress, a session for all attending convention. This new seminar will answer a lot of questions for new and seasoned members alike.

Director of Member Services **Glenn Montgomery** has been working to resolve our Supply House issues and improve our Awards processes.

Your editor (and Director of Communications) has endeavoured to email copies of each *Progression* issue to all club presidents for distribution, in addition to having the newsletter posted to our website. This practice has been well received.

President Elect **Juanita Soutar** has taken on the daunting task of updating and streamlining The Blue Book, CPC's manual of everything Progress. She plans to have it 90% complete by convention. A round of applause for taking on a very big project.

In Brampton in January, your Board took a hard look at where Progress is going. A visit from executives from Kin Canada (Kinsmen, Kinettes) revealed that they, too, as a group were losing ground with membership and

suggested we share some ideas, as there are a lot of similarities between the organizations. The visit and presentation from Kin Canada caused the board to focus inwardly. CPC has been losing ground and measures were needed to reverse the direction and bring this club back to strength. The Board made the decision to set up a strategic planning session for the Spring meeting in Edmonton, and bring in a facilitator to keep us on track. Halifax club member and facilitator **Tony Mancini** was approached to work with us in Edmonton. Thank you Tony, for donating your weekend to Progress.

What came out of this strategic session is an action plan to get Progress moving in the right direction again. National President **Wolfgang Juchem** and Past National President **CJ MacMullin** spearheaded this initiative and with invaluable information from your regional Vice Presidents, **Bob Lockhart, Lyle Rogne, Gary Kisil** (handily represented by **John Holman** in his absence) and **Rosalie Courage**, the Board undertook a spirited and intense session to come up with a plan that is equitable, user friendly, proactive and results-oriented. As members of the Canadian Progress Club, I urge every one of you to give this plan the serious consideration it deserves.

Finally, I cannot say enough about the efforts of **Terry Clarke** and **Adrian Lomas** (on behalf of the Board) in bringing CPC into the 21st Century with MCS. This system is only as good, however, as the carbon units who use it. We're getting there, slowly, but I urge you all to not only comply but to embrace it and use it for Progress. These guys deserve nothing less than our full cooperation. Take a bow.

National President
Wolfgang Juchem
wjuchem@shaw.ca

National President Elect
Juanita Soutar
juanita.soutar@td.com

Immediate Past National President
C.J. MacMullin
cjmm@eastlink.ca

National Secretary Treasurer
Jackie McKeown
jakets@telusplanet.net

National Club Administrator
Carmel Kinder
progressclub@bellnet.ca

National Vice President Eastern Region
Rosalie Courage
rcourage@rbrdev.com

National Vice President Central Region
Gary Kisil
kisilgary@netscape.net

National Vice President Great Plains Region
Lyle Rogne
lylerogne@sasktel.net

National Vice President Western Region
Bob Lockhart
wilsigns@telusplanet.net

National Director Public Relations
Karen Cooke
kcooke@metroguide.ca

National Director Communications
Sharon Ward
wards@eastlink.ca

National Director Education
Brenda Mahoney
momentm@telus.net

National Director Member Services
Glenn Montgomery
ggmonty@shaw.ca

Canadian Progress Charitable Foundation
Chair
Janey Davies
j.davies@sasktel.net

Webmaster
Barb Clarke
webmaster@progressclub.ca

National Website
www.progressclub.ca

The Progression



September/October 2004

Sharon Ward, Editor
6244 Windcrest Terrace
Halifax, Nova Scotia B3L 1T2

Words and pictures for the
next edition are due
November 5, 2004.

Large format jpgs are preferred
for pictures.

Email submissions to:
wards@eastlink.ca.

From the President's Desk

National President 2003-2004 Wolfgang Juchem

It's September and most of you are starting your club meetings and hopefully gearing up for our National Convention in Edmonton. It's an important time to plan this year's club activities and start working on your strategy for membership—a strategy for membership growth and retention is something that every club needs to have in place to be successful.

We mentioned in the last issue of *The Progression* that the National Board has been working on a Club Viability Criteria and we will be sharing this with all of the clubs within the week. It is important that each of you review the standards with your club prior to attending the convention. It is our goal and intention to assist clubs with their review and establishing further goals and strategies to make all of our active clubs healthier and stronger.

I had the opportunity to attend some of the business meeting and educational seminars and this year's annual Kin Canada convention here in Calgary. We are two organizations that were founded around the same time and in the same province. There are a lot of

things that are similar in our organizations and there are many things that we can learn from each other. It is my sincere hope that we continue to work with Kin and other service organizations in Canada. Together we can all become stronger organizations and further our collective goals of providing more funding and



service to our communities.

I attended a fundraiser organized by the Alberta Automotive Dealers Association in support of Alberta Special Olympics. It was a very well run event. Between the golf tournament and dinner and

auction, it was their goal to raise \$300,000. I am pleased to announce that they were successful. It was a pleasure to meet some of the Alberta athletes who will be competing for Canada in the coming years. Consider taking the time to get more involved with our National Charity on a local level.

I understand from Keith Hooke and the Edmonton Convention Committee that they are ready and prepared to host our annual National Convention at the end of this month. Among superior venues and fabulous seminars and workshops, this year's convention promises to be one of the best. I look forward to seeing many of you in the coming weeks.

See you in Edmonton.
Wolfgang Juchem



National Kin Canada Presidents Walter Corbett and Claudeen Burtt with CPC National President Wolfgang Juchem



Special Olympians Bill Hurley and Alyssa Hatton

National President Elect Juanita Soutar



Fellow Progressions:

I trust you've all been enjoying your summer, and are starting to get back into "Progress" mode. And, of course, our National Convention is just a few short weeks away. I know that our friends in the Alberta North Zone have been working very hard organizing another memorable convention for us all.

As with all of our conventions, an important component is the slate of seminars and guest speakers, and **Brenda Mahoney**, our national Director of Education, and the convention committee will again deliver in spades! The lineup this year will certainly serve to educate, motivate, inspire, and entertain all of us for the benefit of our Progress and day-to-day lives. I encourage you to take full advantage and attend as many of the seminars as possible.

One of the "must attend" seminars for all members at the convention is titled *Setting the Standards of Progress*. As announced by Past President **CJ MacMullin** in the July 2004 edition of *The Progression*, your National Board has drafted 8 minimum standards, which we strongly feel will provide the blueprint to help all of our clubs grow and flourish and ensure that the Canadian Progress Club can continue as a viable and successful organization for many more years to come. Each club has

been asked to review the 8 standards, evaluate to what extent the club is meeting each of the standards, and identify where there are opportunities for improvement. Your Zone Governor and National Vice President will work with you over the next few months, providing guidance and access to the resources you might need to improve the operation of your club now and for the future. Club Presidents, please remember to bring your club's evaluation to this seminar, where further information on this concept and the process will be discussed.

Additional items on our "to do list" for the upcoming year include completing the modifications to the "Blue Book" and securing a location for our new National Office.

Your National Board has worked hard this year to meet the increasingly challenging needs of the Progress organization and its members. But, we can't do it all without you. Your ongoing input, feedback and involvement is essential and encouraged—we'd love to hear from you. As your incoming National President, I look forward to continuing to work with you and the new Board to build on our successes and deal with the challenges our club faces.

If you've haven't yet registered to attend the convention in Edmonton, there's still time. I look forward to seeing all of my Progress friends again very soon and get to know those of you who I have not yet had the pleasure of meeting—either at the convention or during my travels this coming year.

"Make no little plans; they

have no magic to stir men's blood . . . *Make big plans, aim high in hope and work.*" —Daniel H.

Burnham

See you in Edmonton!

Yours for Progress

Juanita Soutar

National Director of Education Brenda Mahoney

Club Coffers or Club Coffin?

Where would you invest—the growth of your members or the death of your club?

A quick survey across the country showed that the successful clubs (not necessarily the large ones) are investing in their members while investing in their charities. Where's the money coming from for this investment? These clubs are holding back 10 - 15% (as sanctioned by the Societies Act and Revenue Canada) from charitable events and/or hosting an event that entirely supports club coffers.

A closer look at clubs which have folded and/or are on the brink of folding show that there is little or no investment in the members. Many would argue that we are a service club and should be raising money for charity and not ourselves. As much as this is a good argument, it can also be argued that investing in your best assets—your members—will keep them motivated and educated so that they can continue with and grow their efforts in support of the charities. It is honourable to want to give ALL your funds to charity

News from National

but how does this keep your club viable. How does giving away all your money pay the bills?

It has been said (more than once) that we're volunteers and therefore shouldn't be paid for what we do. Exactly, we're not supposed to be paid for our work but that's not to say we can't be rewarded in a way that benefits both the individual and the charities.

Think of the benefits of paying for or at the very least subsidizing the following:

Awards Night

Social Events

Attendance at Convention

Most people want to feel appreciated for their efforts—*Awards Night*. Most want to feel that they belong and have a bond with the people they associate with—*Social Events*. Everyone needs to be rejuvenated, motivated and educated in order to do a good job—*Attendance at Convention*.

Think about it. By taking care of ourselves first, we can take care of others, ie. the charities.

So, you decide—club coffers or club coffin.

Brenda Mahoney

National Director of Education

Canadian Progress Charitable Foundation Janey Davies Chair



Dear Fellow Progressians:
Welcome back after a long and not so sunny summer! With convention just a few short weeks

away and so much to do to prepare, I will make this very brief.

We have a few really big things happening at convention this year (does anyone else remember Ed Sullivan?). Besides the elections for new National Board members, we have the vote for the charity we will be supporting post million. I do hope all club presidents have encouraged the members to read the information that was sent in late winter and have offered every club member the opportunity to vote for the charity of their choice. Remember, every member and every vote counts.

Club presidents are to bring the ballot, signed by the President and Treasurer of your club to the Annual General Meeting on Saturday morning. This ballot constitutes and should acknowledge the number of members in each club and the number of votes for EACH charity. No actual vote will take place at the AGM—only the count.

I would like to remind all clubs that one of the major events at convention is the silent auction room. I would like to encourage each club to provide a unique article for the silent auction and perhaps your club's donation will be selected for the live auction to be held at the CPCF luncheon on Friday.

I look forward to seeing you all in Edmonton. I have heard some wonderful things coming from there and I am really looking forward to another great gathering of Progressians.

Yours for Progress,
Janey Davies
CPCF Chair

Club Roundup

EASTERN REGION

Halifax-Cornwallis

Greetings from CPC, Halifax-Cornwallis!

Progress events continued throughout the summer. Members were out volunteering as Special Olympics NS held their annual games this year in Halifax.

Our annual golf day at Glen Arbour Golf Club followed by brunch was a successful social event. Our foursome saw **Carolyn Bragg** almost making a hole in one—just two feet away from the pin! Needless to say, much food and drink was consumed afterwards with lots of prizes!

Our Women of Excellence committee met several times over the summer to ensure our event is on track for October 13th.

We are all looking forward to another exciting year!

Kathy Grose

Remembering Renée

It is with great sadness that we report the accidental death of former member of Halifax-Cornwallis,



Renée Gallant MacIntyre.

Renée and her husband John died in a traffic accident in Ontario, just 3 weeks after they were married in Bedford, NS.

Those of you who met Renée will remember her as a warm and vibrant young woman who lit up a room when she entered.

Our thoughts are with Renée's cousin, **Lorna MacMillan** (Halifax-Cornwallis) and Lorna's husband **Mark MacMillan** (Halifax).

Club Roundup

Halifax

Canadian Progress Club-Halifax Scores a Hole-in-One

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our charities. Although final numbers are still being confirmed, it looks like 2004 saw significant increases, with profits clearing \$60,000 after expenses! The committee credits this to increases in sponsor fees (\$7000 for Premier sponsors, \$4000 for Event sponsors and \$2000 for Hole sponsors) and a change in the sponsorship package that included additional prize donations over and above the sponsorship fees. From the profits each year CPC-Halifax donates half of the proceeds to the Canadian Breast Cancer Foundation-Atlantic Chapter and half come back to our Club's charities. These include the Progress Centre for Early Invention, the Kingsmeadow Home and our charitable distribution fund.

For more information on the tournament and its logistics, please drop either of the 2004 Co-Chairs an email. **Greg Cole** (greg.cole@aliant.ca) or **Jonathan Waye** (jonathan_waye@scotia-mcleod.com).

Alcatel Hope Volleyball Beachfest

"Hope and Progress came together for the first time in Halifax for the Alcatel Hope Volleyball Beachfest July 24th. Modeled after the Ottawa event, this is the first year for it in Halifax and it got off to a great start despite the



rain. The Halifax Progress Club put 8 members, the Coors Lite girl, and her friend together to match abilities with 56 other teams in what turned out to be more fun than sport. The charities helped out were the Marguerite Center, Kids Help Phone and the Parkinson Society of Canada. Progress looks forward to helping out with the event again next year

in an expanded role and hopes to become a beneficiary and a sponsor. The Beachfest was also followed by an outdoor concert in which Jim Cuddy and others played for an enthusiastic crowd. The Halifax members had no trouble switching from their sneakers to their dancing shoes."

Kirby Putnam

Canadian Progress Club Halifax

Reports from Around the Country

CENTRAL REGION

Toronto Trillium News and Reviews

The women of Toronto Trillium held another well-attended golf tournament on June 3 to benefit Ontario Special Olympics. We had a record number of registered golfers, many of whom are repeat



participants. Thanks to the Central Region clubs who supported us on this event, including Brampton, York Region Women, and Collingwood Area Women. The weather was co-operative and everyone went home with prizes, gift bags and a promise to return in 2005.

On August 6 approximately 200 people participated in Kids Games, a fun afternoon for children put together by the Kids Games organisation, Toronto Trillium and Toronto Downtown. **Trina Burden** planned the torch run from Skydome to the TD Centre and **Jackie Roe, Trina, Mary Kutarna** and **Juanita Soutar** helped set up and run the games for the kids. The event was

covered by CITYTV, CBC and CTV so there was plenty of publicity.

Our third annual Halloween Bingo Bowl-a-thon takes place on October 30 at Thorncliffe Bowlerama in East York. We are partnering with Toronto Downtown and the Red Door Shelter and expect terrific attendance, wonderful prizes, great food, great

fun and scary costumes!

Contact **Karen** at kmrkonjic@sympatico.ca or 416-391-3680 if you are interested in participating.

Congratulations to **Juanita Soutar** for receiving the Ernest Shand Award and **Karen Mrkonjic** for receiving the George Christie Award at the 2004 Regional Annual General Meeting.

Last, but certainly not least, we say a fond farewell to **Trina Burden** who, along with her husband Ian, will be moving back to Newfoundland. I'm sure Toronto Trillium and Progress will not be seeing the last of Trina!

Best of luck to you both.

GREAT PLAINS REGION

Saskatoon Meewasin

Where has the summer gone? Or did we even have one? Well, the gals of Saskatoon Meewasin did the best we could with the weather that came over the summer months.

At the beginning of June, we volunteered for the Easter Seals 24-Hour Relay by bartending in the beer gardens. We have been volunteering for the Relay for the past 10 years. Each year we have a great time and this year was no exception.

We all went our separate ways for July but August brought us together with our "Christmas in July" — uhhmm — "in August" party. **Orpha Campbell** offered her new home for our party as we exchanged "garage sale" gifts. The highlight gift? Well, let's just say you will have to ask us in person as my article would be censored to say the least if I wrote it in this article. Got your curiosity?



August also brought the Law Enforcement's Plane Pull at our Canada Remembers Air Show. It's a fund-raiser in support of Saskatchewan Special Olympics. Our team "CPC Gals and Pals" consisted of **26 women who pulled a 60-tonne airplane 25 ft.**

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Club Roundup

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Unfortunately, our time placed us second in the ladies category. A ladies team from Robin's Donuts defeated us. Maybe that's the secret—donuts! I think Homer Simpson would agree. But we were able to raise and donate on behalf of our club \$2,000 to this event for Saskatchewan Special Olympics.

Well, that's all the news for now from our club. See you at our convention in Edmonton.

Debbie Kobelsky

President, Saskatoon Meewasin



Regina Assiniboine

Cloudy skies and the threat of rain showers could not dampen the spirits of the many families that attended the 2nd annual Core Community "Picnic in the Park" on Sunday, August 22nd. Members of CPC Regina Assiniboine took the opportunity to spend time playing games and doing sidewalk art with children from the inner city area, many of whom we have come to know and care for through our 'Creativity and Culture' after school project. Given that the community suffered a terrible blow with the disappearance of Tamra Keepness earlier this summer, it was a wonderful chance to share in something positive with its residents—sounds of music and laughter permeated the air! Thanks to Regina Assiniboine members for the donation of their time, cash, food and prizes in support of the day. Members look forward to getting back with all of "our kids" once 'Creativity and Culture' resumes in the fall.



Reports from Across the Country

WESTERN REGION

Alberta South Zone **Dragon Boat Team**

This past August 7-8 weekend members of the Alberta South Zone had the opportunity to participate in the Annual Dragon Boat Races in Calgary. At the urging of one of the City Centre club members, **Heather Gardiner**, the Alberta South registered a team in the Dragon Boat Races and inaugurated a new challenge race for the 'Progress Club'. The race was open to any service club or charitable organization and will be held every year

at the Dragon Boat races. The zone has purchased a trophy for presentation to the winning team. It's great PR to have a race with the Progress name on it.

The goal of participating in this event was to raise the profile of Progress in the Calgary area. We were extremely successful in doing so. We had interviews with 'A' channel TV as well as newspaper and radio interviews all weekend. The Progress name was front and centre all weekend to the other 400 participants and hundreds of spectators. As an added bonus, we were able to make contact with some excellent potential sponsors for our other

Progress events in Calgary.

The challenge was put out to the 7 Alberta South Zone clubs as we needed 24 club members to volunteer, as paddlers and to coach, as well as some financial support. The Bow River Boys, the Downtown guys and the girls from City Centre jumped at the opportunity not just with people but with some cash. My sincerest thanks to these 3 clubs for their Progress spirit.

It was not simply going out and racing for the two days of the Festival and races. We had to practice for the 3 weeks prior to the event. Great dedication shown

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Dragon Boat

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by all the paddlers and our Coach Heather. We were in 6 races, including the Progress Cup. Although we did not win, we were very competitive and if nothing else we looked good.

In closing, I would like to thank all of our paddlers, **Karen Politsky, Bob Schulz, Terry Clarke, Trevor Jones, James Savage, Trevor Schulz, Bruce Lyle, Renee Mullins, Linda Armstrong, David Hird, Allen MacQueen, Fraser Kyle, Mike Hayduk, Gary McCowan, Janet Miller, Michelle Roussin, Nancy**

Tucker, Janet Chafe, Todd Crosby, Myke Esayenko, Shelagh Barichello, and Linett Lawlor. In particular I would like to thank **Heather Gardiner**, who not only ran the Dragon Boat festival, but she coached our team. She also managed to secure Shawn Samol as our steersman/coach and we hope to have Shawn as a member of Progress soon. Thanks, as well to **Karen Politsky** for organizing and getting our vests and making us the best looking team both on and off the water, and to **Cheryl Hayduk** who helped as a Manager at the last minute.

*Todd Crosby
Alberta South Zone Governor*

**Is your club up-to-date with
MCS?**

**See you at Convention 2004
in Edmonton, Alberta!**

Greater Vancouver

Charity begins at Home Plate! The ingredients were perfect for the 9th annual Progress Club Baseball Tournament; a two-day fundraising baseball tournament held a few weeks ago in North Vancouver. Between the excellent weather, BBQ food, refreshments and thirteen enthusiastic teams, it was a fun event for everyone. Participating teams included several that have played in previous years. There was good representation from British Columbia industry, including high profile organizations such as BC Hydro and Accenture Business Services for Utilities. Just over \$12,000 in charity donations was raised at this event for Special Olympics, Big Brothers and Big Sisters, and Small Talk speech therapy for young children. This event was one of three major annual events organized by the Greater Vancouver club. Others include the Annual Plywood Cup and Cascades Golf Tournament. In fact, preparations are well under way for the 6th annual golfing event being held at the Redwood 18 hole course on September 15th. The Texas Scramble format will be followed by an evening BBQ buffet, awards and a silent auction.

Speaking of enjoyable events, in late August **Ken Thorhaug** once again hosted what has turned out to be an annual event at his home—Prime Rib BBQ and all the fixings to help celebrate another successful Canadian Progress year and the strong contribution made by the Greater Vancouver team!