



## Creativity and Culture

### CPC Regina Assiniboine shares “Creativity and Culture” with inner city children

Regina Assiniboine adopted the “Creativity and Culture” inner city after school project last spring when it was threatened due to a lack of grant funding. A steak night, corporate sponsorship, and personal donations from Club members, provided for the nine-week trip across Canada, the theme chosen to reflect our work as The Canadian Progress Club.

The weekly activities were organized and ran by the Club’s community service chair with assistance from all club members and many volunteers, including members of the University of Regina’s Ladies Cougar Basketball team and The University of Regina Rams. The project ran from October 7th to December 9th offering 149 children the opportu-

nity to experience Canadian arts, crafts, sports, music and most importantly, food. Gifts of warm mitts, crayons for at home, and donations of stickers, tattoos, pencils and more from the Departments of Tourism from all across Canada added to the children’s experience.

A special thank you to the  
*(continued on page 9)*

## From the Editor's Desk

### Editor, The Progression Director of Communication Sharon Ward

What a busy little bunch we are. The amount of energy and output from Canadian Progress Clubs is staggering. What are those boys in Moncton sprinkling on their Wheaties, anyway?

I don't know about you, but after reading this issue of The Progression, I'm ready for a vacation! Ah, but we all know the antidote, eh? The results. That's what keeps the fires burning.

Club member Judy Lavers sent along a little inspirational story which I want to share with everyone in Progress.

Several times my daughter had called to say, "Mother, you must come see the daffodils before they are over."

I wanted to go, but it was a two-hour drive to her house. "I will come next Tuesday," I promised, a little reluctantly, on her third call.

Next Tuesday dawned cold and rainy. Still, I had promised, and so I drove there.

When I finally walked into Carolyn's house and hugged and greeted my grandchildren, I said, "Forget the daffodils, Carolyn! The road is invisible in the clouds and fog, and there is nothing in the world except you and these children that I want to see badly enough to drive another inch!"

My daughter smiled and said, "We drive in this all the time, Mother."

"Well, you won't get me back on the road until it clears, and then I'm heading for home!" I assured her.

"I was hoping you'd take me over to the garage to pick up my car."

"How far will we have to drive?"

"Just a few blocks," Carolyn said. "I'll drive. I'm used to this."

After several minutes, I had to ask, "Where are we going? This isn't the way to the garage!"

"We're going to my garage by way of the daffodils."

"Carolyn," I said sternly, "Please turn around."

"It's all right, Mother, I promise. You will never forgive yourself if you miss

this experience."

After about twenty minutes, we turned onto a small gravel road and I saw a small church with a hand lettered sign that read, "Daffodil Garden."

We got out of the car and I followed Carolyn down the path. Then, we turned a corner of the path, and I looked up and gasped.

Before me lay the most glorious sight. It looked as though someone had taken a great vat of gold and poured it down over the mountain peak and slopes. The flowers were planted in majestic, swirling patterns—great ribbons and swaths of deep orange, white, lemon yellow, salmon pink, saffron, and butter yellow.

Each different-colored variety was planted as a group so that it swirled and flowed like its own river with its own unique hue. There were five acres of flowers.

"But who has done this?" I asked.

"It's just one woman," Carolyn answered. "She lives on the property. That's her home." Carolyn pointed to a well kept A-frame house that looked small and modest in the midst of all that glory. We walked up to the house.

On the patio, we saw a poster. "Answers to the Questions I Know You are asking" was the headline.

The first answer was a simple one. "50,000 bulbs," it read.

The second answer was, "One at a time, by one woman. Two hands, two feet, and very little brain."

The third answer was, "Began in 1958."

There it was, *The Daffodil Principle*. For me, that moment was a life-changing experience.

I thought of this woman whom I had never met, who, more than forty years before, had begun— one bulb at a time—to bring her vision of beauty and joy to an obscure mountaintop. Still, just planting one bulb at a time, year after year, had changed the world. She had created something of indescribable magnificence, beauty, and inspiration.

The principle her daffodil garden taught is one of the greatest principles of celebration.

**When we multiply tiny pieces of time with small increments of daily effort, we too will find we can accomplish magnificent things. We can change the world.**

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## The Progression



May/June 2004

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Words and pictures for the  
next edition are due  
July 9, 2004.

Large format jpgs are preferred  
for pictures.

Email submissions to:  
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### National President 2003-2004 Wolfgang Juchem



Well my friends. I can personally attest to the fact that spring has finally arrived in all parts of Canada. Over the past three weeks, I have had the pleasure of visiting both the west and the east coast. Timing is everything. I visited our Vancouver Club and attended their annual Mayne Island Murder Mystery. The weather was idyllic. The grass was green. The flowers and the trees were all in bloom. In the meantime, St John's was getting a foot of snow. Last week, I did a three-province tour of the Maritimes. On my first full day there, I attended a luncheon meeting at the Halifax men's club and the same day C.J. and I drove six hours to Moncton and back to attend an evening meeting with the Moncton boys. Jamie McGloin ran one heck of a meeting. With all of the stuff that the club had going on, it seemed to me like it was almost one event per member. And, they have 35 members. Ask them to tell you about the "Homeless Hotel".

The next day, we were off to Pictou Country, for their club's "Chair Affair and Fashion Show". This was their 2nd annual event and Michelle Russell and the ladies did an incredible job. The highlight for me personally was bidding on the Adirondack Chairs. I still want to see how they are going to ship my new chair home to me. The event was absolutely first class.

The next day I flew to snow-less St John's for their 17th Annual Canadian Progress Club

Benefit Auction. The event is in support of the Vera Perlin Society and Special Olympics Newfoundland and Labrador. I didn't believe Nelson Stokes for a minute when he told me that they chose the German theme this year with me in mind. All that yodeling just brings tears to my eyes.

My traveling days are not over. This weekend is the Western Region Convention in Drumheller, next Wednesday I am in Saskatoon for the Great Plains Regional Meeting, and in mid June, I am in Toronto for the Central Region Convention. In between all of that we have the National Board Meeting in Edmonton, the host city of this year's National Convention.

The Board Meeting will be a little different this time around. In addition to our regular meeting topics, we are committing almost two full days toward strategic and operational planning. We have long suggested that clubs have strategic plans and we feel it vitally important that we have some specific strategies in place to administer with membership growth, under-strength clubs, and other operational issues. Tony Mancini from the Halifax men's club has graciously offered to facilitate these sessions. We would like to get as much input into these sessions as possible. We will be communicating more details on the scope of our discussions and we sincerely welcome your feedback and comments. It is my hope that we can present you with some specific goals and

action plans in time for the September Edmonton Convention.

After and very long and happy stay at the Bob Rumball Centre for the Deaf, the National Office of the Canadian Progress Club will be moving on June 15th. Arrangements are being made to transition this move so that we do not adversely affect service to our members. More details will be forthcoming. (*ed. note: new address is now available:*) Shoppers World Postal Outlet 3003 Danforth Ave. P.O. Box 93570 Toronto, Ontario M4C 5R4 The phone numbers 1-800-246-9908 and 416-446-1830 will remain the same.

I am very pleased to see the advancement we have made in getting our database management system populated. The MCS will be critical in future years to streamline getting information out to members. If you haven't entered your club members' personal information, we need it now!

It has been very gratifying to see all of the good things that we are doing across the country. We are seeing some good membership growth in some areas, creative and strategic realigning in others, and great successful events everywhere. Even though my term isn't over yet, I want to thank you for making my year as National President so challenging and rewarding.

### **National President Elect Juanita Soutar**



Hello, fellow Progressions! Another fiscal year-end has come and gone (where did the year go?) and you've probably held your Club AGMs and the new Executives are now in place. In addition, Regional Conventions are also now being held, along with the election of some new Regional Officers. Thank you to all of the out-going Club and Regional Officers for their time and effort during the past year and welcome to all of the new ones—my best wishes for a successful year. And, congratulations this year's nominees and winners of the Club and Regional awards.

If you have not already done so, please consider running for one of the National or CPCF Board positions that are available for election this year. Further details can be found in Immediate Past National President CJ MacMullin's article in the last issue of *The Progression*. You can find the updated nomination forms on the Progress Club website at [www.progressclub.ca](http://www.progressclub.ca) and click on Member Services, using your unique login ID and password to enter the site.

Work on the Blue Book revisions continues, with the help of the Committee. We've set up a special section on the Home Page of the Progress Club website to temporarily store the documents we're currently working on. Please take a look and if you have any comments or suggestions for material to be included in the revised Blue Book, please let me know via e-mail at

[juanitasoutar@hotmail.com](mailto:juanitasoutar@hotmail.com).

And finally, all of your club member information should now be posted on the Member Communication System (MCS). Carmel Kinder, our National Club Administrator, is using the information to send invoices to the Club Presidents for payment of the annual Membership Fees. Please ensure you promptly pay the invoice and also include the CPCF 5% and Banner Form and payment.

Take care and I wish you all the best.

Juanita Soutar  
National President Elect

### **National Director of Member Services Glenn Montgomery**



#### **National Convention Update**

Calling all Progressions: Edmonton 2004 National Convention is fast approaching. In last month's article I caution you not to delay your registration much longer. We have a unique hotel property that will have 100% occupancy so reserve your room today. Both the hotel and the Convention Committee have a full refund policy in place. Visit the web page for further details.

#### **National Awards**

All Club Presidents and Past Presidents: it is time to prepare your submissions for the National Awards Program. Many of the clubs within various Regions get a head start with their "Regional Award Programs". Currently I am reviewing the National Award

requirements to streamline the process, so by the middle of May visit the web page for further information.

A reminder to all clubs, if you are having problems with submission, drop me a line we will endeavour to help you structure your award to maximize its impact. I also want to remind you that the awards are scored for the most part on quality of your submission not on quantity, so do not let your submissions run on.

#### **National Supply House**

Finally, on your National Supply house, all the pins, certificates and plaques have been returned to the National Office and Carmel. Please place all your orders through her with a VISA number (card type, numbers, expiration date) and we will forward the types you require plus shipping costs. DO NOT wait to the last minute to order your Past President's pins and plaques as well as Name Badges for your President Elect. Look for a redesigned membership pin next month.

I am still looking for regional supply house opportunities in the Eastern Region, and Great Plains.

Help your newly elected board through the transition process, enjoy time with your family and get those awards together.  
Yours for Progress ...  
Glenn A Montgomery

**P.S.** Ask yourself, can I help Progress today? Answer yes, run for National office.

This position (director Member Services) is open for a two year term. Contact Past National President CJ MacMullin for further details.

In the meantime, share Progress with someone—bring a guest to your next meeting.

## News from National

### Canadian Progress Charitable Foundation Janey Davies, Chair



Fellow Progressians,  
The Canadian Progress Charitable Foundation Governors met in March to review last year's success and prepare and plan for the coming year. It was a very successful and productive meeting, albeit, a long one (9 pages).

It is apparent from the reports received from the Governors that visitations are happening at the club and Regional level. The

The Board is pleased to welcome Jim Grant from Moncton, who will be attending his first meeting in Edmonton and to Peter Billiard from St. John's who got his feet wet at our March meeting.

We also welcome those Progress members that have volunteered to sit on our Investment Committee, headed by John Nunn. We appreciate your expertise and the time you are committing to ensure that we are on track with our investments.

Our goal to the Million is very close and with that in mind the Board has come up with a "Sprint to the Finish" proposal that will be presented to all members in the



Governors have made a commitment to attend all clubs to keep members up to date on the happenings of the Foundation and to ensure everyone is informed of the voting process that will take place at convention in Edmonton.

This picture is an indication to all that the Foundation is continuing on the road to success. Regina Assiniboine was presented with their CPCF banner at a recent club meeting. Accepting the banner is incoming President, Judy Lyons (pictured below).

very near future.

I would like to take this opportunity to thank the Governors for their hard work during the weekend. I am very pleased with all we accomplished.

I look forward to the next few months of preparation for the National Convention in Edmonton in September 2004. And as always, I look forward to seeing my fellow Progressians from all across Canada.

Yours for Progress,  
Janey Davies, Chair

## Club Roundup

### EASTERN REGION

#### *Halifax-Cornwallis*

Well, I can't believe my tenure as President for 2004 is almost finished. We have had a very eventful and restructuring year, losing members to other commitments and associate member status. However, we have acquired some dynamic new ladies that have added their talents and experience to our club.

The 2003 Women of Excellence Dinner was a fantastic success and we were able to donate \$35,000 again this year to Phoenix Youth Programs. In March we had our Membership Drive evening and since that time have inducted the following new members into our club. Welcome to **Susan Gray, Rita McCarthur, Lori Forward, Tanya Matthews, Lesley MacLeod and Denise Williams!**

On May 16th the second Eastlink Live TV Auction was held with proceeds going to Nova Scotia Special Olympics. Our club members have really pulled together this year with even more donations. Last year we were able to raise \$10,000 and this year we netted approx. \$14,000.

June 2nd will be our Run-around, but we have to bypass our beloved Point Pleasant Park, due to our friend Juan and his devastation. We will follow the Run for the Cure route, finishing up at The Tower at Saint Mary's University for our Wrap Up Party festivities and our cheque presentation to Phoenix.

Our final meeting for this current year will be at our Annual  
*(continued on next page)*

## Club Roundup

### ***Halifax-Cornwallis***

*(continued from previous page)*

General Meeting on June 24th.

The new executive will be sworn in and the gang will be off for the summer.

To the current executive of the Halifax-Cornwallis Progress Club and all members, my heartfelt thanks for the opportunity to be at the wheel in this dynamic and great organization. I have the greatest respect for all of you and I know we have all benefited from my quarters donated to the Sergeant-at-Arms each and every meeting.

Yours for Progress

Pat Bowes, President 2003-2004



**Club President Michele Russell, National President Wolf, and Past President Debbie VanSickle celebrate President Wolf's successful bid!**

with some great fashions from local merchants and our mayor showed up to model and support the event! It was a great evening

and we can't wait until next year to do it all again.  
Debbie VanSickle  
Past President PCPC

### ***Pictou County***

The Pictou County Progress Club held our second annual Chair Affair on May 6. The event was so well received last year, we decided to do it again! This year we moved to a new venue and again sold out the event very quickly. We invited our local chapter of the Special Olympics to the event and a portion of the funds raised will be donated to the organization along with other local charitable groups in our county.

Wolfgang Juchem and CJ MacMullen as well as members from the Halifax Cornwallis Club and Halifax Club were all with us to enjoy a great evening. We were also thrilled to have Terry Clark from the Calgary Bow River Club attend. What a surprise! The event consisted of a fashion show and silent auction. We had adirondack chairs hand painted by local artists and they were all pieces of art. Wolfgang purchased one and was hoping to take it home as carry on luggage, but in the end, we are shipping it to Calgary! A fashion show was also part of the evening



***The Greater Moncton Women's Progress Club*** had their first inauguration on May 1st, 2004 at The Chateau Moncton. Thirteen new women were inducted by J.C. MacMullen. Looking forward to doubling this number next year!

### *Greater Moncton Progress Club* **You Call that Hockey?**

*Moncton Progress members take time out for some R&R*

Oxygen! Oxygen! That was the call of the panting wannabees of the Moncton Progress Club as they took to the ice for an hour of painful exhaustion. Oh how times have changed. Can you remember when you didn't want to come off the ice...well on this fine afternoon the fight was for prime bench space.

Chants from the pseudo-cheerleading wives spurred the lethargic gliding bodies on through the full three periods. Cheering... laughing...whatever! Led by Tim Daley up front and Jamie McGloin between the posts, the Progress team squeaked out the victory. Everyone on and off the ice had a great time.

The men of the Greater Moncton Progress Club work together throughout the year on a number of worthy fundraisers, and what better way to encourage teamwork and club camaraderie than to partake in an afternoon of exercise, a basket of wings and a beverage.

There is a strong bond forming within the Moncton Progress members that is creating somewhat of a big family. This bond can only lead to bigger and better things for the members of Moncton Progress Club and their fellow Monctonians.

### **Moncton Progress "Saveoie" Faire**

*Scott Savoie receives special award for work with "Mobile One"*

At any given Moncton Progress event it is not unlikely to see a number of members doing what



**Greater Moncton Progress Members and Friends**

they do best...giving their all and asking for nothing in return. The big heart that often acts as the driving force for these events belongs to none other than Scott Savoie. The word "No" is not in his vocabulary even when his own life is in super busy mode.

Once a month you can be guaranteed to see this big man, ladle in hand, stirring up a hearty pot of generosity. Putting out one thousand bowls of soup in a night won't solve the problem of world hunger, but is sure helps out locally. Heading up this committee he allows Progress members to bring a sense of community into their lives. The soup goes out on "Mobile One", Moncton's



**The big boy stirs the big pot.**



**Gordie Robinson Club President presents Scott Savoie with a well deserved award for his generosity.**

soup bus, six nights a week.

On March 20th at Mobile One's Annual General Meeting in front of 250 attendees the "Greater Moncton Progress Club" received a special award for their contributions to the regular functioning of this great project. Attending the event and receiving the award for the club were members Gord Robinson and Jim Grant. As a gesture of the clubs special appreciation and heartfelt gratitude this award was passed on with great honor to our Chef on staff, Scott Savoie. As always he accepted the award with humble thank you and his normal touch of class. Scott is our "Saveoie Faire"

## Club Roundup

*More Greater Moncton*

### Moncton Progress helps out Local School

On Monday evening, March 22nd, the Moncton Progress Club received a message that Frank L. Bowser Elementary School was in need of a new television for their special needs therapy room. This TV would be used to help calm their special needs student and to facilitate learning. Routine is very important to autistic children.

Through Sounds Fantastic and the Moncton Progress Club, in less than an hour we had the commitment for a new 20" Panasonic television for the school. The television was delivered to the school on Friday, March 26th. On Wednesday we met with Jordan (the special needs student) and presented a plaque to the school. He was very happy to have his new TV. Sometimes a small gesture goes a long way. This is what being a Progress Club member is all about... helping people. Our local motto says..."Through the eyes of a child".



**Pictured are sponsors Gordon Robinson (President-Moncton Progress Club), Stephen Gee (Progress Club Member & AMJ Campbell Van Lines Consultant), Paul McLaughlin (Sales Manager of Sounds Fantastic) and students from the school, Craig Gee and Jordan Buckton.**



**Moncton Progress Club receives a Thank You for their contributions.**

### "Turning Points" opens new facility

Moncton Progress members attend the grand opening of a center helping teen mothers and their children.

What could be more worthwhile than a project that not only helps teen mothers but also provides early education for their young children? The "Turning Points" MacNaughton Youth Parenting Center officially opened its doors April 28th, offering a host of services to both young mothers and their little ones. This project has been ongoing for a few years now and has been the primary charity focus for the Greater Moncton Progress Club. The men of our club take great pride in working towards such a worthwhile cause. Every year a portion of the money raised goes towards the "Turning Points" center to fulfill our annual commitment to this project.

On hand for the grand opening were a group of proud Progressians headed up by our

team leader in this project Terry Young. Terry subsequently received a plaque in appreciation of his personal hard work and commitment to the project. The club also received a thank you for their efforts. This was a proud moment for the organizers and a gratifying occasion for the members of Greater Moncton Progress.



**Terry Young gets a pat on the back for personal efforts**

### **GREAT PLAINS REGION**

#### ***Regina Assiniboine***

*(continued from page 1)*

Sherbrooke Club for providing postcards at National Convention. With a recent corporate donation from Mac's Convenience Stores, CPC Regina Assiniboine helped to re-start the program in March. Another 200 children have since come out to travel the world, visiting China, Mexico and Japan. A highlight of our involvement with these special children was attending their school's Christmas concert where we were able to meet their parents and teachers while sharing in the joy of the season and holding a wind-up barbecue for more than forty little friends on May 4th—a day declared by one little boy "his funnest day ever!" All Regina Assiniboine members heartily agreed.

#### ***Regina Centre***

### **Regina Centre Club Dedicates Training Facility**

On February 12, 2003, members of the Regina and Saskatoon Progress Clubs attended a special luncheon in Regina to dedicate a new training facility for the Canadian Cancer Society. The newly refurbished and decorated auditorium is located on the second floor of the Canadian Cancer Society Saskatchewan Division offices in downtown Regina.

Mayor Pat Fiacco, assisted by

Regina Centre president Carm Carteri, unveiled two special plaques in Progress Hall to officially open the facility. Carteri then presented a ceremonial key to Al Goudie, Saskatchewan Division treasurer of CCS, turning the hall over to the Society.

The inaugural luncheon was attended by 85 invited guests including individuals and representatives of the companies who donated materials and resources to completely renovate the auditorium. "We are thrilled with this new facility," said Keith Karasin, executive director of CCS. "We couldn't afford to begin the task of making the necessary changes and when the Regina Centre club members agreed to assist us we were thrilled with their offer." The total cost of the renovations and new furnishings exceeds \$35,000.

Over the past year Regina Centre club members replaced the ceiling, installed new wiring, built a new wall, added paint and carpeting and a new floor, installed stained glass windows and purchased new modular furniture. The Regina Centre club played a lead role in the project and was assisted by the Regina Wascana and Regina Assiniboine clubs.

For the past 15 years the Regina Centre club has supported Camp Circle O'Friends, a summer camp for children and their families who have cancer. The camp is operated by the Canadian Cancer Society. Other projects the club has supported include The Candlelighters, The Girl Guides, Ranch Erhlo, Chili for Children and inner city schools lunch programs.

#### ***Regina Wascana***

### **Regina Wascana Grace Hospice — a new Palliative Care Facility**

CPC Regina Wascana is very proud to announce a partnership has been struck between Regina Palliative Care, the Regina Qu'Appelle Health Region, the Salvation Army and the Progress Club. This partnership will result in a new palliative care centre of excellence that will increase the number of palliative care spaces available in the Health Region by 30 per cent.

The Festival of Trees, Regina Wascana's major fundraiser, has provided significant funding support to health care in Saskatchewan. The project has resulted in contributions of over \$235,000 in the last five years for palliative care, neo-natal and pediatric units. The club will go forward with a solid commitment to provide funding for "bricks and mortar" for the new hospice.

Naming the facility the Regina Wascana Grace Hospice acknowledges and honors the 20 year partnership that the club has had with Regina Palliative Care.

A ceremony will be held in June to celebrate the partnership and the beginning of construction of the new facility in Regina. Donna Peake - Past President CPC Regina Wascana

## Club Roundup

*More Regina Wascana*

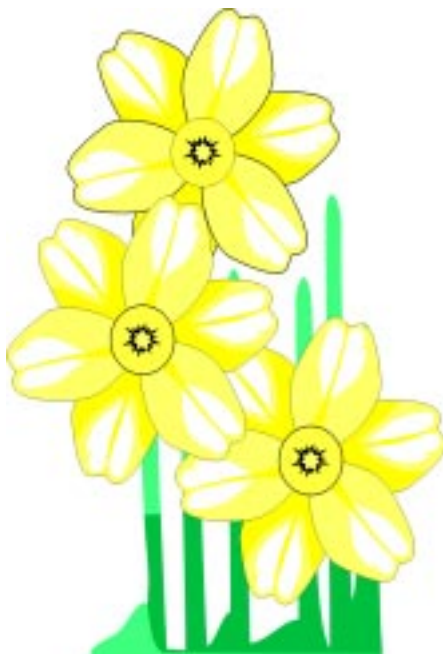
### Daffodil Tea for Parkside Seniors

The young and the old were brought together on March 25th at Parkside Nursing Home when CPC Regina Wascana held their 3rd annual Daffodil Tea.

The wonderful annual event is a great way for our members to say thank you to our seniors. The club purchased \$200.00 worth of daffodils from the Canadian Cancer Society's Annual Sale and took them to Parkside for an afternoon of singing old time songs, having tea and strawberry shortcake and arranging flowers to help brighten up the rooms and halls in the home.

Some 60 plus residents enjoyed the afternoon, as did the members of Regina Wascana. There were hugs and well wishes and "see you next year" as everyone left.

This year, added to this excite-



ment, were 5 young men aged 13/14 who came out to help porter the seniors and serve cake. The boys, doing community service for their church, told us they had a terrific time talking with the older folks and asked, too, if they could come back next year.

The smiles on the faces of the residents of Parkside as we sang "In the Good Old Summertime" said it all.

Janey Davies

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### *Saskatoon Meewasin*

On Saturday, April 30, 2004 the Saskatoon Meewasin Club hosted a party on behalf of the Candlelighters, an organization for children with cancer and their families. This tradition began five years ago.

Our twenty nine invited guests attended a fun filled afternoon of glow bowling. Caroline Melsted, a member of our club created a very kid friendly lunch which was enjoyed by all. At the end of the day all the young participants went home with a prize. All in all the day was a great success.

I bowled with three year old McKenzie, her brother Matthew, and their parents Cally and Lynn. Fortunately for me in the ninth frame, my score finally squeaked by McKenzie's!

This was my first opportunity as a new CPC member to participate in a charitable event. I found this experience very rewarding and look forward to working with the members of the club on their numerous hands on activities.

Lynne McGeough  
Saskatoon Meewasin

## WESTERN REGION

*Edmonton North Zone Report*

### CPC CONVENTION 2004 UPDATE #5

The days are getting longer and the time is getting shorter before convention time arrives. We're putting together a great show for you with lots of things to do and see. We've got some great speakers you won't want to miss—informative and entertaining—guaranteed to keep you awake even after a night at the hospitality suite.

Starting Wednesday 29, September we urge you to get here early register and enjoy being at the **largest mall in North America**. Prepare to take in the **Caribbean beach party** planned for you at the Water Park. There will be tasty dishes and an authentic Caribbean steel band will provide music for your dancing pleasure from 7–10 PM. You can then complete the evening at one of the popular hospitality rooms until 2 a.m.

Thursday things get rolling after breakfast with regional meetings from 9–10:15. After a short break you will be entertained until noon by the wit and wisdom of Kit Grant. After lunch and more entertainment we will break out into information workshops. The evening ends with a visit to **Fort Edmonton** where you will experience true warm western hospitality and entertainment. Casual western dress is optional but will add to the ambiance of what is planned. Once again you

## Reports from Across the Country

can end the evening with more entertainment at a hospitality suite back at the hotel.

This is all for now, but enough to give you a flavor of what you can expect. Lots more, which you won't want to miss is planned for Friday and Saturday. Some of the items are being finalized and details will be given to you in the next update.

**If you haven't already done so please get your registrations and hotel reservations in ASAP.**

You can register by Canada Post mail:  
2004 CPC National Convention 2004  
10241 - 109 Street  
Edmonton AB T5J 1N2  
Or Fax 780-425-6646  
Or e-mail registration @calderbateman.com

I look forward to seeing you in September.

Keith Hooke

*P.S. You can visit the West Edmonton Mall Web site at [www.westedmall.com](http://www.westedmall.com)*

### From the Zone

The strategies tried to increase membership in the North Zone are being reviewed and refined with the intention of continuing our efforts next year. However, at this time of the year clubs focus on fellowship, fun in the sun and fund raising where ever possible. K-Days Bingo at Northlands is one fund raiser that is a combined zone activity shared by all the clubs. Activities being pursued by individual clubs are highlighted under each club's report.

### Sherwood Park

#### SPECIAL FEATURE

## The Terry Fox Foundation Thanks Stu Lindop

On Monday May 3, the Canadian Progress Club Sherwood Park made a special presentation to Stu Lindop in recognition of his 35th year in Progress. The photo on the right shows Stu receiving his award from president Steve Park while Secretary Terry Feindel looks on.

Stu has been a very effective and active member of our club and a solid citizen in the community who takes great pride in being a Progression. The picture and



letter below from Betty Fox, the mother of the late Terry Fox, exemplifies how much Stu is appreciated for all of his community efforts. We extend our congratulations to Stu and look forward to his continued support of Progress

**The Terry Fox Foundation**  
*A charitable effort to find a cure for cancer*

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**La Fondation Terry Fox**  
*Un effort charitable pour trouver une cure contre le cancer*

September 14, 2003

Mr Lindop  
206 - 76 Crystal Lane  
Sherwood Park, AB  
T8H 1W6

Dear Stu:

It is a distinct honour to have this opportunity to acknowledge your long-term commitment to the Terry Fox Run in Sherwood Park. As your community's longest serving Terry's Team Member, you have been a great ambassador for the Terry Fox Run for the past thirteen years. Every year, you have shown your undervalued spirit by getting pledges and walking the route, providing inspiration to all who walk beside you.

As I reflect on the past 23 years, I realize we have evolved in exciting and significant ways. The Run has grown ten-fold, we now encompass over 50 countries, our operating costs have dramatically declined and survival rates have increased as a result of cancer research.

Stu, as a result of your selfless actions you have had an impact on a world free of cancer. Never underestimate the critical role you have played as a Terry Fox leader in Sherwood Park. Putting it succinctly, The Terry Fox Run exists because of volunteers like you. Thank you so much.

With best wishes,

*Betty*  
Betty Fox  
Honorary Chairman  
The Terry Fox Foundation

Betty J. and Richard B. Fox  
411 - 6511 Glenview  
Edmonton, Alberta T6H 2K6  
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## Club Roundup—Reports from Across the Country

### The Clubs

#### **Edmonton Down Town**

The major fund raiser being run this summer is the Cheechako Breakfast.

The Edmonton Down Town Club will be celebrating forty years since its formation. One of the major celebrations planned is a banquet on the River Queen on the Saskatchewan River. Anyone interested in attending can contact Earl Krausert at 780-434-4242

#### **Edmonton South**

No major fund raiser planned for the summer.

#### **Sherwood Park**

The club will hold its 5th Annual Dawn to Dusk Golf Tournament on 16 July at the Legends Golf Course. In addition the club will host the annual pancake breakfast on Canada Day at Broadmoor Lake. This function is the major Canada Day celebration in Sherwood Park and gives the club a unique opportunity to show demonstrate how great is to be a Canadian.

#### **St. Albert**

The St. Albert Club also holds a Dawn to Dusk golf tournament, which was modeled after the tournament initiated by the Sherwood Park. This will be St. Albert's 4th Annual Dawn to Dusk and it will be held at the Sand Piper Golf Club.

#### **Edmonton Strathcona**

Edmonton Strathconas's fundraiser is a Lobster Fest, which will be held at Crestwood Community Hall. The cost is \$30 per person and anyone wanting tickets to attend can call Mitch at 780-440-4673.

Submitted by Brian Alleyne



The 7th Annual Plywood Cup  
Corporate Challenge  
Is Coming May 29th, 2004



#### **Greater Vancouver**

### Taking it to the Next Level

For the past six years the Greater Vancouver club has put on a very popular springtime event: The Plywood Cup. What makes it so popular? It could be the picturesque waterfront setting at Granville Island by the heart of the city, or it could be the challenge experienced by the 15 teams of 4 people when building small boats in 90 minutes with only basic supplies and tools. It could be, of course, the large crowds at Granville Island that cheer on during the brief but often spectacular rowing portion of the event—where invariably some boats go down looking for Nemo! Then again, it could be all of these elements as well the amount of charity dollars this event raises.

After six years, it was time to take this event to the next level. The club has decided to shift from an eclectic mix of participants and organisations to a more corporate-sponsorship focus. The idea being that for essentially the same event, drawing in solid corporate sponsorship will yield significantly more charity dollars.

So how has Greater Vancouver gone about changing the approach for year seven? The first thing was to re-brand the event with a subtitle: *The 7th Annual Plywood Cup—Corporate Challenge*. Next came a series of club initiatives including a web site specific to the

event. The web site contains four main promotional pieces. The first piece introduces the event, the second piece provides team information, entry requirements and expectations of the teams for fundraising. The third piece is targeted at potential sponsors, with sponsorship categories at \$500, \$1,000, and above \$2,000, along with benefits they receive at their selected level of involvement. To offer a more practical taste for the event, the web site visitor can play a three-minute video—a compilation from last year's Plywood Cup. Of course, the web site is a support tool for the club members who do the canvassing and follow-ups.

In previous years, the plywood cup event would be followed by a BBQ at which recognition and awards take place. This year, to appeal further to potential corporate sponsors, the BBQ has been replaced with recognition and awards that will take place on a three-hour dinner boat cruise aboard a luxury vessel with capacity for up to 250 passengers.

**Saturday May 29th is the 7th Annual Plywood Cup - Corporate Challenge.** We are optimistic that the event will be a resounding success—we have six years of experience on which to build. We are also realistic in that the shift into serious corporate sponsorship takes time in order to nurture the relationships and for the event experience to catch on with senior levels within those organisations. Submitted by Tim West