



# The Progression

VOLUME 3 NUMBER 2

MARCH 2004



## Greater Moncton Women strut their colours!

The Greater Moncton Women's Progress Club in conjunction with Rent-A-Chef and the City of Moncton presented *Taste of Moncton—A Culinary Adventure* with proceeds benefitting the YWCA and the Mobile One Soup Kitchen. Over 500 Monctonians came through our doors during 2 evenings Feb 27 & 28/04. Entry was \$5.00 per person and the public bought one dollar tasting coupons to sample the vendors' culinary treats. We had over 20 vendors

selling their delicacies. Rent-A-Chef acted as our master of ceremony and also conducted cooking demonstrations on the main stage. We had a roulette wheel—\$1.00 for 2 spins—with donated prizes: t-shirt, corkscrew, gift certificate; and had a grand prize draw of 6 items valued from \$50.00 to \$500.00 (including a 17" colour TV)—tickets on these were sold as 3 for \$5.00. Winners were announced at the end of the event. Fun and good foods were enjoyed by all.



## From the Editor's Desk

### Editor, The Progression Director of Communication Sharon Ward

First, let me thank everyone for their patience with this issue. Some of you know I had computer problems recently, but it's smooth sailing now.

Lots of good news from all parts this month. New members are springing up like crocuses on the lawn. Spring is a time of renewal and isn't it just around the corner? Good advice this time around also. The women at CPC Calgary City Centre have developed a solid approach to recruiting and retaining members. Don't miss Karen Cooke's article on how they do it!

And aren't they hopping in Moncton (both clubs)! Thank you for sharing your good times with us.

The year is closing in on us fast, as Past National President CJ points out, and it is time for others to step up to the plate. When I was nominated for a National Board position a year and a half ago, I was flattered. And anxious. How much time would it take? Could I do a good job? A year and a half later, I find myself knee-deep, but not over my head—daunted at the task of compiling and laying out each newsletter, but so satisfied when it's done—warmed by new-found friends on the board and through email connections—stretched by new tasks, new ideas and new knowledge. It has been a very rewarding experience, and I go into the last half of my tenure far less tentative and far more optimistic.

That goes for positions at club level also. Why are you a Progress member? If you want to sit back and watch others perform, go to a sports arena or a movie. Put your name forward. Stretch. Grow.

This is a club filled with friends who won't let you fall, who will help you through uncharted waters, who will delight in your development.

Progress Club is a very special opportunity which we are lucky to experience. Experience it as fully as you can. It is a privilege.

Have you booked Convention yet? Edmonton is only six months away. If you are planning to go, register now rather than later. It sure makes it easier for the planners to have your registration (and your money) early.

MCS. Well, my club (Halifax Cornwallis) finally registered our roster, so, guilt free, now I can urge those of you who haven't, to **Just Do It!** The club has spent a great deal of time and money on a program to connect us easily—no mean feat for a bunch of volunteers spread over 4.5 time zones. And at the rate people and companies change email addresses, we have to be able to update quickly. It is incumbent on every member to complete and maintain his or her own profile in MCS. In simple terms, this is a giant internal address book available only to those with a personal password. In reality, it is a complicated and highly effective database for club use. But we need your input.

You know, the neatest thing about being the editor of *The Progression* is that I get to rant and ramble on in this column. If you have something to say, a rant or a ramble of your own, please write to me and indicate that your message is a "letter to the editor". I welcome your comments and appreciate constructive criticism.  
*Sharon Ward*

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## The Progression



March/April 2004

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Words and pictures for the  
next edition are due  
**May 7, 2004.**

Large format jpgs are preferred  
for pictures.  
Email submissions to:  
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### National President 2003-2004 Wolfgang Juchem

We are almost halfway through our annual Progress year, and this is a great opportunity for me to report on the results of our National Bard Meeting at the end of January.

The Brampton Club and the Central Region hosted your National Board for two full days and on behalf of the board I would like to express our gratitude and appreciation for their hospitality. We billeted with the members from the Central Region and I would be very remiss if I didn't acknowledge the hard work and effort that **Renate Thompson** put into making sure that all of our needs were taken care of.

The Central Region also held their Annual Presidents Ball during our two days in Brampton and it was great to see the wonderful attendance and spirit that is alive and well in our Ontario Clubs. I look forward to attending their Annual Regional Convention in June.

There were a lot of business items to attend to at the meeting. Reports on last year's convention in Sherbrooke and plans for this year's convention in Edmonton were high on our priority list. I am pleased to report that the gang in Edmonton is well on their way to hosting a great event and the registration numbers are very encouraging. If you haven't registered by this time, I encourage you to do it early. The rooms at the Fantasyland Hotel are going fast.

We reviewed the status of the National Website and our Contact Management Program. We have been required to change service providers over that past three months and this led to some disruptions in access to our sites. These issues should now be behind us and we encourage all of the clubs to input their information as soon as possible. Our annual census is due

at the end of April and we were really hoping to have all of our membership information input before this date.

After reviewing all of the other administrative issues and accounting and housekeeping items, we spent a considerable time dealing with club strength and membership. Like all other Service Clubs across the country membership is key to our ongoing vitality and to ensure that we can continue to serve and assist the charities in our communities. I had invited members from Kin Canada (formerly Kinsmen and Kinette Clubs of Canada) to share with us some of the strategies that they are employing to grow their membership and provide better contact and service to their members. Because of their relative size and available resources, we learned and shared some very good ideas that we could incorporate into our normal practices. I think that what probably impressed us the most was their pride in being a member of their club. That pride maybe one of the most important tools that we have in growing our membership. If you are proud to be a Progressian, share that pride. Wear your Progress Pin often and tell people that you are proud to be a member of your club. If you are proud of your membership, then you should be proud to invite a friend or acquaintance to come out to a meeting. If they like what they see and hear, they will join.

As a board that is trying to be proactive, rather than reactive, we have decided to change the format of our June meeting. This year's meeting will be in Edmonton, so that we can review final preparations with the host clubs of our convention. We will try and con-



duct all of our normal business on the afternoon and evening of the Friday. We will then use all of Saturday and Sunday to formulate and draft a strategic plan for our organisation, with membership being the key. **Tony Mancini** has graciously accepted our request for help by leading us through the planning process. Tony is a great resource for us due to high planning background and his thorough knowledge of Progress. I will communicate further on this initiative as we proceeds.

Not all of the tasks required of the national President are considered work. At the beginning of February I had the great honour of attending the 32nd Annual Canadian Progress Club Halifax Sports Celebrity Dinner. What a great event it was. **Kermit Phillips** and the Halifax boys out did themselves this year. The head table line-up of Marcel Dionne, Phil "Knucksie" Niekro, Grant Fuhr, Mike "Pinball" Clemons, and Catriona LeMay Doan were spectacular. Rod Black, the emcee of the evening and voice of CTV Sports confided in me that this is considered to be the best event of it's kind anywhere in Canada. I know that everyone in the audience that night would have agreed. Again, congratulations to the Halifax Club on a job well done.

I look forward to sharing tales of other events with you through the rest of the year. I wish each and everyone of you success in your fundraising and membership drives over the next few months.

**Remember. Be proud to be a Progressian. Share that pride and ask others to join.**

### Immediate Past National President CJ MacMullin



## STEPPIN' UP

It is hard to believe that we are in March and in the next two months we will be wrapping up our various Progress Club activities for another year, and looking forward to another great convention, this time in beautiful Edmonton.

Along with this comes our need at National for some committed Progressians to "step up to the plate" to offer your talents & services for the total organization. Start thinking today about what contribution you, or someone in your Club, Zone, or Region, can make to our National organization.

**ALL NOMINATIONS MUST BE RECEIVED IN THE NATIONAL OFFICE BY CLOSE OF BUSINESS AUGUST 3, 2004.**

The following positions' terms of office will end at the National Convention in Edmonton this year with all new officers being inducted at the Annual General Meeting on October 2, 2004.

#### National President-Elect:

*To qualify, the nominee must have been a member in good standing of any member club for at least the five (5) preceding years and have been any **two** of the following:*

- A National Director
- Zone Governor
- President of a member club
- Chair of the Canadian Progress

Charitable Foundation

National Vice-President,  
Western Region

National Vice-President,  
Eastern Region

National Director, Member

#### Services

National Director, Education

*To qualify for any of the 4 National Board positions listed above, the nominee must have been a member in good standing for at least two (2) years and have been one (1) of the following:*

- Active Member of Regional Board.
- President of a Canadian Progress Club.

In addition to the above National Board positions, 3 Zone Governor positions are also up for nomination this year as follows:

Zone Governor, Alberta North

Zone Governor, Ontario

North East

Zone Governor, Newfoundland

**THE NATIONAL VICE-PRESIDENTS & ZONE GOVERNORS SHOULD BE NOMINATED, AND ELECTED, BY MEMBERS IN GOOD STANDING IN THEIR OWN RESPECTIVE REGIONS PRIOR TO THE AGM ON OCTOBER 2, 2004 AND THEIR NOMINATIONS MUST BE SUBMITTED AT LEAST 60 DAYS PRIOR TO THE ANNOUNCED VOTE IN THE REGION.**

All Position Descriptions/Duties, and Nomination forms, can be found on the National Web Site under Member Services, National Forms.

It will also be noted that all the above National Board Members and Zone Governors will be inducted at the National Awards luncheon on Saturday, October 2, 2004.

If you require assistance in getting the Position Descriptions and/or nomination forms, please contact our National Administrator, Carmel Kinder at [ckinder@progressclub.ca](mailto:ckinder@progressclub.ca) or myself at [cjm@ns.sympatico.ca](mailto:cjm@ns.sympatico.ca).

### National President Elect Juanita Soutar



Hello, fellow Progressians! We're now getting close to winding down another fiscal year in Progress (where has the time gone???) and I'm sure many of you continue to be busy with your fundraising, community service and social events. I wish you much success with these endeavours.

This is also the time of year when the clubs and Regions are starting preparations for AGMs and upcoming elections. Please consider being nominated for the many positions that are available. The organizational and leadership skills and experience you can acquire by serving the Canadian Progress Club on a club, Regional and National level can serve you and the Club well throughout your Progress and personal lives. I encourage each of you to take advantage of these opportunities.

As you know, one of my mandates this year is to help facilitate updating the Blue Book –the CPC Guidelines and Procedures Manual. Our committee is now in place and the work has begun. I'd like to thank the following members for volunteering their time, energy and expertise over the next few months for this project:

- Penny O'Rourke, Vancouver Evergreen
- Lindsay Blackett, Calgary Downtown
- Tom Kohl, Calgary Bow River
- Donna Peake, Regina Wascana
- Tony Murray, St. John's
- Tom Whitehead, Calgary Bow River
- Mary Kutarna, Toronto Trillium
- Gary Nakamura, Calgary North

Also, I'd still like your assistance in providing information to help our clubs with membership recruitment and retention for a Membership Resource Centre on our [www.progressclub.ca](http://www.progressclub.ca) website. Information and ideas of what has worked for your club, such as details about your successful new member nights, solicitation letter templates, advertising and promotions, mentorship programs, members' "bonding" social events, and other methods your club uses to attract and retain members, would all be very helpful. Please send the information to me in Word or PDF format by e-mail at [Juanita.Soutar@td.com](mailto:Juanita.Soutar@td.com).

Finally, have you input your information on the Progress Club Member Communication System (MCS) database yet? Thank you to all those Club Presidents and members across Canada who have already done it, but there are still many yet to do so. This is a very important system for Progress, which will be used not only for contact information, but more importantly for club census reporting. So, it's vital that the information be provided on the database.

If you're not yet familiar with the system, it doesn't take much time and it's very easy to do. First of all, the Club President, or their delegate, will input the names and e-mail addresses of their club members into the system on the [www.progressclub.ca](http://www.progressclub.ca) website, which will then generate a confidential password that's sent to each individual member. Then, all you need to do is log into the system, input the rest of your information, and remember to keep it current. That's all there is to it, but if you need assistance, speak to your Club President or contact your Regional MCS Administrator.

Take care and I wish you all the best.

### **National Director of Education Brenda Mahoney**

#### **"Build It and They Will Come"?**

How many times has this been the philosophy for Progress events? The key to hosting a successful event is not just in the planning but in the promoting of it as well. Too many clubs spend the majority of their time planning the details of an event and not enough time promoting it. As a result, they miss out on the full potential of the event's fundraising ability.

It is important to remember that as Progressians we are not event planners; we are fundraisers. Our key role is to raise money for charity. With this in mind, most of our efforts should be focused on promoting the event. Why? Because planning can be likened to expenses whereas promoting would be likened to revenue. Revenue needs to far out weigh expenses to raise money.

How does one make the shift from planning to promoting? Start early! It takes six to twelve months to plan and promote a successful event. Book the venue and entertainment and choose the theme or concept right away. You can then focus your efforts on raising funds. Set specific goals around sponsorship, donations, ticket sales, auction revenues and media partners. Once the goals are set, create an action plan to support those goals.

Does this really work? You be the judge. Calgary City Centre has hosted an event called Girls Night Out for the past six years using the philosophy "Build it and they will come." Was it successful? Yes. Could it be more successful? Definitely! Last year they did what they had always done and started

planning the event about ten to twelve weeks out. The results: 225 attendees and \$14,000 net profit. This year they decided to do things differently. They started planning and promoting the event six months out. They set specific goals around sponsorship, donations, ticket sales, auction revenues and media partners and created an action plan to support those goals. The results: It sold out at 400 as of February 29! Title Sponsorship was sold for \$3500. Global TV is the media partner. Eight live auction items were secured by February 20. Silent auction items are rolling in. Projected net profit \$25,000. Girls Night Out is April 30.

### **National Director of Public Relations Karen Cooke**



#### **It Works for Us!**

We have all brought guests to our meetings, quickly signed them up as members in an effort to increase our numbers and a short time later realized that this relationship just wasn't going to work!

Two years ago the Calgary City Centre club initiated a "Pre-membership" program to try and further avoid this kind of scenario. The goals of the pre-membership program are:

- to allow a prospective member to assess the time and commitment required to be a member in good standing
- to allow the club and the prospective member to determine if an appropriate mesh in values and talents is present *(continued on p.6)*

## National cont'd

### It Works for Us!

(continued from p.5)

- to allow the prospective member ample opportunity to be involved in all aspects of the club activities prior to making a commitment
- to make the induction a truly meaningful event.

With these goals in mind, the intention is to require interested candidates to take part in club activities for a period of four months prior to induction and to facilitate the mentorship of new members.

### New Member Criteria

- a guest must attend three meetings prior to being considered a pre-member.
- pre-member does not hold voting rights and does not pay dues until induction
- pre-member is encouraged to attend meetings, events, functions and community services events
- pre-member is expected to show club commitment for at least three months prior to being inducted.

By following this criteria, we have found that the pre-members that do in fact join the club are well aware of all of the commitments required for a Progressian in good-standing. We are happy to share information on this initiative with any club wanting to grow their membership.

## Take Advantage of the National Brochures!

There are inventories of national brochures in Halifax, Toronto and Calgary. Please distribute them at all of your Progress events. These were developed and printed for all of you to assist in getting out the message—"What is Progress?".

## Club Roundup

### EASTERN REGION

#### CPC St. John's

There were 7 new members inducted into the St. John's Men's Club. Welcome to Progress:

**Peter Furlong**

**Colin Noble**

**Brad March**

**Dave Bowring**

**Bob Osborne**

**Tim McGrath**

**Mike Morrissey**

*Crystal Eagan*

*Zone Governor*

#### CPC Halifax

##### Celebrity Dinner

Once again CPC Halifax entertains the sellout at the annual Celebrity Dinner at the World Trade Centre in Halifax. Just under 1100 patrons packed into the venue to for the 32nd annual gala.



**Grant Fuhr, Aaron Baker, Alicia Baker and Zone Governor Doug Baker at the Halifax Celebrity Dinner**

As usual the committee had outdone themselves with a new look to the room (celebrities' names lit up at both ends of the room). **Kermit Phillips**, President hosted the dinner in conjunction with our master of ceremonies Rod Black.

Rod did his usual great job and entertained the gathering with Rod's "Black moments video". Rod introduced the head table,

which consisted of our National President, **Wolfgang Juchem**, baseball hall of famer Phil Neikro, hockey hall of famers Marcel Dionne and Grant Fuhr, CFL future hall of famer Pinball Clemens and Canada's Olympic Gold medallist Catriona LaMay Doan.

All the celebrities had the opportunity to take to the dais and engage the audience.

Breaking with tradition the stage was set up so the celebrities could take the mobile mic and walk out onto the extended stage. All took this opportunity to be closer to the patrons who showed their delight.

Pinball stole the show with his accounts of his life, dedication to those less fortunate and the effect on his life of meeting Muhammad Ali.

All of the celebrities spoke on how the effect that meeting the Kings Meadow residents at their luncheon had on them and brought into perspective the importance of helping those less fortunate.

Intermixed in the evening were raffle draws, trivia game and a grand prize draw for a trip for two to New York, which included airfare, hotel and tickets to a Rangers hockey game.

Once again congratulations to the dinner committee and the members of CPC Halifax for a job well done.

*Doug Baker*

*Zone Governor*

#### CPC Halifax Cornwallis Membership Drive

The members from Halifax Cornwallis took a very methodical and well-planned approach to our membership drive this month.

With the help of student Laura Simmons from the Nova Scotia Community College Public Relations program, the member-

## Reports from Around the Country



**Halifax Cornwallis club members feeling pretty good about their Membership Drive at the end of the evening**

ship drive committee, under the direction of co-chairs **Kathy Grose** and **Sharon Ward**, put together a package of personal invitations, Public Service Announcements and some well-placed print advertising to attract potential club members to an evening of information about Progress.

Club Publicity Chair **Teresa MacTaggart** was successful in finding a sponsor in Saint Mary's University to underwrite a newspaper ad and **Patty Baxter** secured a free ad placement in the local Chamber of Commerce magazine. Chuck Bridges, a spokesperson



**Nova Scotia Special Olympics' display booth at Membership Drive**

from SMU spoke to the group of about 45 and expressed the University's pleasure in being connected with the Progress Club. This was an added bonus to the cash sponsorship. His comments no doubt went a long way to cementing the club's standing in the community—a smart way to raise Progress awareness in general.

The Halifax Club was well represented by President **Kermit Phillips**, Zone Governor **Doug Baker** and Past National President **CJ MacMullin**. Kermit and Doug addressed the room along with our own **Rosalie Courage**, Eastern Regional Vice President.

Our two main charities were there as well and had the opportunity to speak and display their material: Mike Butler from Phoenix Youth Programs and Louis Brill from Nova Scotia Special Olympics.

The 20 guests who came out to hear our story went away with a clear understanding of what Progress is about. Membership

Chair **Ann Morrison** is following up with the women over the next few weeks. We will have a report on how we did in the next issue.

Besides working hard to keep out club strong and viable, Halifax Cornwallis members are busy planning our EastLink Live TV Auction for mid-May and our Runaround 5k walk/run for early June. Hurricanes and snowstorms being rare in June, we hope for good weather and lots of pledge money.

*Sharon Ward*

## Remembering Angela

The Halifax-Cornwallis Club has lost a friend and member—**Angela Vecchio-Ozmon**—to cancer on Feb. 19, 2004. She was foremost a mother to her two wonderful children, who gave her the strength to live as long as she did. When Angela was diagnosed in 1999, she became a devoted breast health advocate and public speaker using as much of her energy to inspire others. It was in this area that earned her a Distinguished Community Service Award from Saint Mary's University in 2002, and a Woman of the Year Award from the Halifax YWCA in 2003. Angela also had the wonderful opportunity to work with CBC Newsworld's Health Matters to chronicle her journey with cancer.

Angela will be remembered by her fellow Progressions with her passion for fund-raising and her wonderful "Sex in the City" nights with much wine, laughter and Angela's Margaritas!

*Kathy Grose*

## Club Roundup—Reports from Across the Country

### **CPC Greater Moncton Moncton Progress takes on Ten New Members 2004 Inauguration Moncton Progress Club**

Held at the Moncton Hotel on Friday February 20th the Greater Moncton Progress Club attended yet another Inauguration Night. Decked out in suits and tuxes the boys engaged in a special evening to welcome ten new members into the Progress Family. The ten members seen below have already proven themselves to be worthy members and have gone above and beyond in their generosity in raising money for the various Progress events. After the mingling and the meal the members with their sponsors were sworn into a group of comrades that were already impressed with every one of the new inductees. Congratulations gentlemen, and welcome aboard.



**Scott Savoie (club chef), Fred Paquet (New Member), Gord Robinson (Moncton Club President)**



**Front Row (L-R): John Bolduc, Chuck Whitman, Troy Myers, Mark Allen  
Back Row (L-R): Randy Beaulieu, Steven Diotte, Marc Pinet, Steven Gee, Tim Martin**



**Progress Members Richard Daley, Tim Daley, and Randy Beaulieu**



**New Moncton Progress Members and their sponsors**

### **District 2 Casino and Dance Night**

Wow what an event. On the night of January 31st, the men of the Greater Moncton Progress Club were challenged to set up a fun filled evening for the staff of the District 2 School board. With Roulette wheels spinning, full blackjack tables a tropical theme and a number of other casino games the night flew by in a blur of success.

This fundraiser would



**Jamie McGloin big time blackjack dealer**

benefit the “MacNaughton Youth Parenting Centre”. This centre was set in place to focus mainly on struggling young single women with children. Many of these individuals have hopes of seeking higher education to move to the next stage in their lives. This establishment helps them do just that.



**Chuck spins the big wheel**

What better way to raise money than to provide a night like this? When the men of Progress finished running the casino the attendees were entertained by a live band, a dance, and over six thousand dollars worth the prizes. They were simply flabbergasted. Feedback from both District 2 staff and from the Progress members promises a repeat event next year. We can't wait.

## **CENTRAL REGION**

Members, members, members. The Central Region is blossoming for spring with new members. We would like to welcome **Richard Holloway** in Brampton, **Jodi Amis** and **Rosanna Stainton** for Collingwood Area Women and **Shane Stainton** of Collingwood Men. Tell all your friends and

## Club Roundup—Reports from Across the Country

bring more along . . . everyone is welcome.

At the end of January the National Board met in Brampton and the President's Ball was held. This year's Ball was a resounding success—from the installation of new member **Richard Holloway**, to the silent auction with \$605.00 raised for the CPCF, to the dance till you drop sounds of DJ **Dave Astil** of Collingwood.

The members of Toronto Trillium, Toronto Downtown and Brampton billeted National Board members over the weekend. The Friday evening social at Jake's BoatHouse was a great start with the eclectic band "Orange Man". Why do they keep on insisting it's RETRO 80's music?

A joint zone meeting was held in Richmond Hill at Shoeless Joe's with the cohosting talents of **Roy Urbach** and **John Holman**, zone governors. During the evening **Roy Urbach** installed new members **Jodi Amis**, **Rosanna Stainton** and **Shane Stainton** to the Collingwood Clubs. The evening was eventful with Sargeant at Arms **Alan Bone** cleaning out Zone Governor **Roy Urbach's** pockets. Special guest speakers were Special Olympics Canada representatives Mark Hierlihy and Jim Jordan.

Upcoming months will be busy with Toronto Trilliums membership night, bi-annual clothing drive for the Red Door Shelter and Community Garage Sale and the Ladies Golf Tournament June 3. Richmond Hill will host their annual Comedy Night with featured entertainment of Yuk Yuk's on tour. Not to be outdone, Brampton will host its annual Charity Gala with Yuk Yuk's on tour performing. Durham Region women are taking part with a Special Olympics Swim Meet at the Pickering Rec. Centre as well

as bus trip to Casino Rama and the All Night Walk for Cancer June 4. (For a complete calendar of events contact [krthompson@rogers.com](mailto:krthompson@rogers.com))  
*Renate Thompson*

### **CPC Collingwood 2nd Annual Curling Bonspiel**



On Saturday, February 28, the Men's Collingwood Club held the 2nd Annual Curling Bonspiel. Progressians and friends of Progress once again had another fun packed Saturday of curling. The men as usual provided the necessary refreshments to get all the curlers through the event successfully and they all survived. This year the winning team had a couple of undefeated players for this event.

Zone Governor **Roy Urbach**, once again thanked the Collingwood Men's Club for their continued support for Progress members and their friends. Mark this event on your calendars for next year.

### **Progress in the Central Region Moves Ahead**

This year the two Governors of the Central Region **John Holman** and **Roy Urbach** have been making successes in their Zones.

Together they have held very successful joint Zone meetings, a venue which has proven to be successful for the members of Progress in the Central Region. At both the Zone Meetings to date they have installed 7 new members into Progress.

Both Governors have continued to encourage all members to get involved in Regional events, using flyers, emails and the telephone. A record number of members enjoyed the very successful Presidents' Dinner which was attended by the National Board and our National President.

The Region has been under-strength for a few years and the current Governors have and are continuing to make every effort to turn that around. There is going to be a third joint meeting and the Region will end its year with a BBQ hosted by Durham Ladies in June.

*Roy Urbach and John Holman*

## **GREAT PLAINS**



**CPC Regina Wascana  
2003 Festival of Trees—the most  
successful ever**

### **What a year!**

Imagine having your club's major fundraiser the immediately following a week of going Flat Out in Regina in November! Well Regina Wascana did just that. A good number of our members were major Grey Cup organizers and the rest of the members were certainly involved with major volunteering duty for the 2003 Grey Cup

Festival of Trees, our club's major fundraiser was scheduled to immediately follow the Grey Cup—arguably the most significant

*(continued on p. 10)*

## Club Roundup—Reports from Across the Country

### *What a year!*

*(continued from p. 9)*

celebration in our nation during the month of November. Believe me when I say it *immediately* followed the Grey Cup. The boys from Newfoundland were put on the plane on Tuesday and the Festival of Trees began on Wednesday. Did I mention it's also a five-day event?

The City of Regina proclaimed the week as Festival of Trees Week and that was good news... though we weren't too sure who in our wonderful city would be eager and anxious to attend the Festival of Trees.

Well, our clever Festival planning team had a brilliant idea, they secured the auctioneering skills of many community celebrities—not least of whom included the 2003 Grey Cup Chairman Marty Kline, and certainly a VIP to all Rider fans, General Manager Roy Shivers. Well that did it! Festival was a hit and the Gala a night now referred to as the “best ever”.

It was a case of “working smarter not harder” as they say. We removed from the Festival all the events that were very labour intensive, and kept the one event that is always a winner—the Gala Auction. Just the other day, the Palliative Care Director was handed the proceeds; she almost needed immediate medical attention!

The \$52,000 was donated to Regina Palliative Care and \$3,000 to Hospitals of Regina Foundation—a 27% increase from last year.

In hindsight, perhaps it was our good fortune to immediately follow the frenzy from Flat Out Saskatchewan. It sure seemed as though fun at the Festival of Trees was notched up quite a bit... perhaps it was from all the practice the week before.

*Donna Peake*



### *CPC Saskatoon Meewasin*

The Canadian Progress Club Saskatoon Meewasin was pleased to help out Care & Share Saskatoon, a local charity, to help serve a “Holiday Lunch” to the inner city school kids.

At the beginning of December, Care & Share Saskatoon with the help of both the men's and ladies' Progress Clubs served over 6,000 “hot turkey and all the fixing's” lunches in 15 schools. An undertaking of this size takes hundreds of hours of organization and work. What an awesome feeling seeing the smiles on the faces of the kids. For some, it was the first time having turkey. And there was no problem with them coming back for seconds or thirds! The Canadian Progress Clubs of Saskatoon have been involved with Care & Share's Holiday Lunch program since it's inception in 1997.

## Saskatoon Woman Makes Club Proud

In December 2003 **Orpha Campbell**, past National Vice-President for the Great Plains Region, was the recipient of the 2003 CanWest Global Community Spirit Award for Saskatoon and Northern Saskatchewan. The award is presented annually to one employee of CanWest Global who has made a significant contribution to their communities through volunteerism. Orpha is employed with the Saskatoon Star Phoenix newspaper as a Front Counter Classified Representative.



As a charter member of the Saskatoon Meewasin club, Orpha has been active in the club since its inception in 1986. She has served as Vice-President, President and as chair of most committees and fundraisers at one time or another. She is currently chairperson of the sponsorship committee for our annual Spring Fashion Show and Tea.

Orpha gives her heart and soul to Progress and feels she benefits as much from her service to the community as the community does from her service. As well as the recognition of her commitment to the Progress Club and the community of Saskatoon, Orpha received a cash award of \$1,000.00. A donation of \$1,000.00 will be made in her name to the Saskatoon Crisis Nursery, a charity that the club has been closely involved with for many years. We are so proud of you, Orpha!

*Joyce McRoberts*

## Club Roundup—Reports from Across the Country

### WESTERN REGION

#### *CPC Edmonton Downtown*

#### *CPC Edmonton South*

#### *CPC Edmonton Strathcona*

No new members added this period.

#### *CPC Sherwood Park*

The club mailed out 72 letters to businesses and personal contacts with invitations to a new member's wine and cheese party held on 2, February 2004. The response to our canvass was not stellar as we had only one prospective member turned up. It is possible that the time of the year we initiated the drive and very cold weather at the time contributed to the poor response. We plan to

repeat the exercise again next year at a different time together with some other innovations.

The club will hold its annual charity Auction at Franklin Inn on 6, March. Their next big fund raiser will be the Dawn to Dusk Golf Tournament on 16 July.

#### *CPC St. Albert*

The St. Albert Club inducted two new members, **Michael Leibland** and **Daryl Flory** on 10, February and **John Epp** and **Bob Hillier** on 18, February.

The club had a very successful Valentine night dance and charity auction. They raised \$18,000 in support of their many charities. Their next fund-raiser will be the Dawn to Dusk golf tournament in June.

### SPECIAL FEATURE



**Ron Adams sporting his medal**

**Ron Adams**, a longtime member of the Edmonton Downtown Club, was honored at a joint meeting held on 28, January. Ron received the Canadian Peacekeeping Service Medal (CPSM) in recognition of his service as a verifier with the Kosovo Verification Service Mission between February 18, 1999 and April 23, 1999. The CPSM is awarded to Canadians deployed outside of Canada for an aggregate minimum of 30 days in support of a United Nations or International peacekeeping mission. It honors the member's service and recognizes a valuable contribution to world peace.

At the function testimonials from Raoul Allalouf and Captain Jack Dovenio, Directors of the Coordination Center Podujevo were read. They praised the professional and skillful way that Ron deported himself in Kosovo.

Members of his family joined Ron at the reception. We wish to congratulate Ron on the receipt of the medal and thank him for his contribution to peace keeping.



**Michael Leibland  
Daryl Flory, Zone  
Governor Judy  
Fraser, Gilles Petrin  
and President Ian  
Thompson**

#### *Edmonton North Zone*

#### **Convention News**

We are beginning to see the early signs of spring and with it an increase with our convention planning activities. Everything is falling into place and our registration slots are filling up. The Fantasyland Hotel is a very popular tourist attraction and we have 150 rooms reserved. We encourage you to register as soon as possible as this will improve your chance of getting the best of the "theme" rooms.

You can register by using Canada Post at: 2004 CPC National Convention, 10241 - 109 Street, Edmonton AB T5J 1N2 or fax 780-425-6646 or e-mail registration @calderbateman.com

#### **From the Zone**

Our drive to increase membership in the North Zone continues. Activities being pursued by individual clubs are highlighted under each club's report. So far the St. Albert Club has had the most success. Maybe an analysis of what St. Albert is doing to achieve their success might provide some useful insights for other clubs.